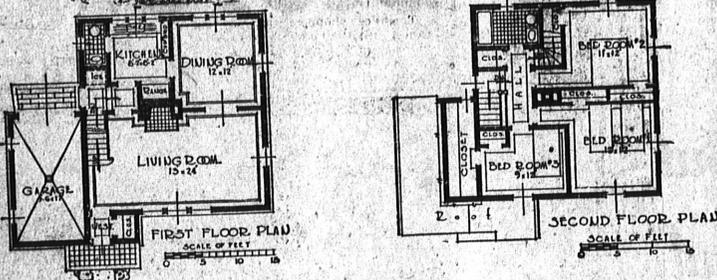


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Prize-Winning Essays Urge People to Buy in Torrance

Many of the students who submitted essays in the Chamber of Commerce \$250 cash prize Trade in Torrance contest inspected stocks in Torrance stores are urging the public to do their Christmas buying in Torrance. Following are a number of essays, authors of which each won a two dollar prize.

15-Year-Old Girl Answers Argument

By DOROTHY HANSON, 15
You live here, buy here. Torrance has good stores, they are for your use. If you don't buy here the stores will go bankrupt for lack of trade. If you were a merchant you would want people to shop at your stores instead of going out of town.

You say: Torrance hasn't any good stores. Torrance has, and would have better if you would patronize them. What is wrong is trade and support. Torrance is growing and will be a city with your help.

You say: Torrance stores haven't a selection. Torrance stores have, and if they have not what you want they will get it for you in a short time. Avoid the rush and the crowd of the large stores up town. Torrance salespeople are pleasant and courteous and will do all in their power to help you. Another point to consider is the cost. The stores in Torrance are able to offer their goods at a lower cost than the large stores in Los Angeles on account of not such a high overhead.

In a Los Angeles store you have to take what you can get when you can get it, while in Torrance stores you can take your time, and if you don't want to buy anything you are not obligated in any way.

Shop in Torrance and your living expenses are lowered. You are not apt to catch the "flu." And you are loyal to your home town.

The More Buying, The Better Shops

By JEAN TOLSON, 12
Torrance shoppers should buy in Torrance stores. There are several reasons for this. The first is, the people of Torrance should be patrons of the stores of Torrance because the more they buy in Torrance, the larger and better the stores will be. If nobody bought at home, would more stores be likely to go up?

The second reason is, the stores have put in a fine stock of goods, worth over one million dollars, and have tried to please the people. Should the people of Torrance buy in neighboring cities what they can get here?

The third is, why should Torrance people go to large, crowded cities and expose themselves to the flu, and other diseases when they can buy the same things here? Over one hundred stores are here in this city.

Another reason is that if the people of Torrance have any loyalty at all for their home town they should patronize the home stores. If everybody buys in other towns, Torrance will soon be a city with the stores bankrupt.

Why should people buy in other places when they can buy any known brand and variety of goods in this city.

Urges Workers to Buy in Torrance

By VIVIAN YOUNG, 11
If a little community wishes to be prosperous it must support the merchants who have invested their money in the community. In a city the size of Torrance, with its oil wells bringing in such rich returns daily, with its large factory payroll, we should have a thriving business district.

The large factories nearby employing many hundred men have a weekly payroll, which if it were spent in Torrance, would contribute largely to the prosperity of the city. The merchants of Torrance are trying to give the best they possibly can to the people of Torrance. This is shown by looking over some of our prominent stores. We have three splendid drug stores, a furniture store, owned by Mr. Huddleston that would be an ornament to any city, two splendid dry goods stores belonging to Sam Rappaport and Sam Levy and other specialty shops, good hardware stores, jewelry stores, two lovely banks, a thriving theatre and many good markets.

These merchants have all placed their faith in the future of Torrance. We should support our merchants and our town, the only way we can do this is to have good faith in our merchants and stand behind the industrial outputs of our city.

Buy What You Can in Torrance, Advice

By BLANCHE LUKES, Age 13
Living in Torrance, I think it is the people's duty to shop in Torrance.

Shopping in Torrance helps business. Los Angeles and Long Beach have many shoppers in their own community, why not give Torrance a chance?

There may be some things that Torrance doesn't sell that Los Angeles does. But that doesn't matter. Buy the things that you can get in Torrance and the things that you can't get here, buy elsewhere.

Read Our Wantads

Japanese Youth Gives Good Advice

By ARTHUR YAMAMOTO, 13

Torrance shoppers should shop in Torrance because it is their duty to support the city in any way they can possibly help. And why should they not buy in our own town? We can get just as many things here in Torrance as we can in the city of Los Angeles, but of course we cannot expect to get everything. If a resident of Torrance should happen to go to one of the bigger cities and visit some friend you would naturally expect them to notice your clothing. If your clothes are praised you can tell them that you bought them in Torrance and no place else. If you shopped in one of the cities you would have a hard time purchasing the things you wanted because of the packed stores. Now look at our city and think what an easy job it is to purchase the goods you wish to have. Think how tired you would be if you shopped in the big city. And also think how far you would have to go to be home. If you would shop in Torrance look how prosperous and progressive the owners would be.

Some people in Torrance say that if they go to a larger city they can get merchandise cheaper. If merchandise is cheaper it is not so good and will not last as long. Then too, if you go to Los Angeles and purchase a dress or hat and upon reaching home you find there is something wrong with it, you cannot go right back and exchange it and then if you wait until the next day or so something may happen to prevent your going and then when you do go you find that it is too late to exchange it and there you lose that amount of money which the article cost.

This is not true in every case but in some cases it is and in one of the many examples, Buy in Torrance.

Want Prosperity? Shop in Torrance

By MAXINE GASCOIGNE

There are many reasons why Torrance shoppers should buy in Torrance. We, the citizens of Torrance, want our city to prosper. If the citizens of Torrance patronize the merchants, the merchants will prosper and as the merchants prosper their business will become so great that they will have larger buildings, thus, the skyscrapers in Torrance.

The merchants of Torrance must live as well as any of Los Angeles or Long Beach merchants so why not patronize our own?

We ask ourselves and are asked by people: Why hasn't Torrance got more stores? What is wrong with Torrance shoppers? Why don't you patronize your own stores? These questions are being asked every day.

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